# **Engagement through** mentorship and counselling

### Where do we start?

- Organization:
  - Place
  - Resources
  - Database
  - Organizations
  - Outreach and marketing

## Place

- Finding a space.
  - Physical space in Mosques.
  - Online spaces:
  - Offer trained personnel/resources to schools
    - Facebook
    - Apps
    - Linkden

### Database

- An organized coordinated effort to construct a unified database.
  - List of available Human/ Personnel resources
  - List of Persons/ families in need of resources

# Organization

- Central organization and governing body
  - Trained Individuals in Human Resources
  - Trained Individuals in Financial Resources
  - Trained Individuals in Psychology
  - Trained Individuals in Community Outreach
  - Guidelines for accountability
  - Evaluation Process for all involved.

# Outreach & Marketing

- Finding ways to reach the 95%
- Finding Funding
- Utilizing networking as a form of marketing
  - Using central body to organize the willing.

### TRUST!

- Thinking of the people who need help first!
- Focusing on service based goals!
- Constructing models to facilitate the needs of the flock over the needs of the farmers.
- Admitting we're not perfect and learning from others outside the community.